



**Position Posting:** Director of Communications and Marketing  
**Location:** Approved Remote Location  
**Type of Role:** Full-time; Salaried/exempt  
**Date:** April 2025

**About TEAM: The Evangelical Alliance Mission** is a global mission agency that partners with the global church to send disciples that make disciples and establish missional churches to the glory of God. We envision the church transforming our world.

Founded in 1890, TEAM workers serve in a variety of ministry roles including evangelism, church planting, community development, healthcare, education, social justice, missional business, and many other areas of global ministry. TEAM is both an equal opportunity employer and a faith-based religious organization. For this reason, TEAM hires only candidates who wholeheartedly and without reservation agree with and live according to [TEAM's Statement of Faith](#). TEAM staff thoroughly embrace the [purpose, vision, beliefs, and values of TEAM](#).

#### **About the Role:**

The *Director of Communications and Marketing* leads a small but growing team of creative professionals responsible to develop and implement comprehensive marketing and communication strategies that support TEAM's mission and strategic plan targeting three constituent audiences: internal, external for recruitment, and external for fundraising. This position plans, executes and evaluates marketing campaigns including social media, print, and digital for recruitment and fundraising efforts, producing materials that inspire prospective global workers and motivates others to give generously to TEAM's mission. The ability to select and manage vendors is a key role. The *Director of Communications and Marketing* is a keen observer of culture within the missions' community and able to meet quantifiable objectives and manage tangible outcomes which result in greater engagement across all audiences and platforms. Working closely with the International Director, the Executive Director of Advancement and the Executive Director of Global Mobilizations, this key leader drives TEAM's storytelling to effectively reach organizational goals. Additionally, this role will serve as a liaison and supporter to global mobilization marketing efforts as TEAM becomes an increasingly global organization.

#### **Key Responsibilities include but are not limited to:**

- Develop and implement comprehensive marketing and communication strategies that support TEAM's overall mission and strategic plan;
- Develop, oversee and maintain TEAM's brand across all channels;
- Craft clear, concise, compelling messaging for audiences from Gen Z to Boomers;
- Hire, train and effectively manage a team of creative professionals;
- Oversee all media inquiries and public relations activities;
- Track and analyze marketing performance metrics to recommend and implement improvement strategies; responsible to meet a growing need of additional global workers and increased philanthropy;
- Communicate effectively and inspirationally with internal and external stakeholders, including donors, churches, and partner agencies;
- Be a subject matter expert, staying abreast of marketing trends and best practices;
- Monitor and analyze communication performance KPIs to track effectiveness; and

- Provides strategic counsel to senior leadership on communication matters, including crisis communication and reputation management.

**Qualifications of the Role:**

- Spiritually mature, theological-rooted, with a growing relationship with Jesus Christ;
- A passion for the Church and the Great Commission;
- Ability to work in a fast-paced, remote and globally dispersed environment;
- Bachelor's degree required, preferably in marketing, communications or journalism;
- 5+ years as a senior marketing and/or communications professional, preferably in a non-profit, faith-based mission, organization;
- Strong leadership, management, and communication skills;
- Steward and build the visual and verbal brand; Excellent persuasive writing, editing, and presentation skills;
- An understanding and passion for development marketing that results in generosity;
- Proven track record of effective content creation, including digital, social media, and preferably videography
- Experience leading a team of creatives, with the ability to meet deadlines and drive outcomes, while directly producing deliverables;
- Oversee public relations and crisis communication, as necessary;
- Experience with SEO, marketing automation platforms, lead management, and personalized marketing tools; and
- Able to demonstrate an attitude of love, compassion, and respect for givers, staff, global workers, and partner organizations.

**Disclaimer:** The information in this document indicates the general nature and level of work to be performed. It is not designed to contain or be interpreted as totally comprehensive of every job duty, responsibility, or qualification required by an employee assigned to this position. An employee may be required to perform other assignments not listed here.

Employment applications are available online at <https://the-evangelical-alliance-mission.apscareerportal.com/>

Inquiries may be made to:

**TEAM - The Evangelical Alliance Mission** | P.O. Box 969, Wheaton, IL 60187-0969  
Human Resources | [Human Resources](#)